

Participants learn effective instruction and lesson planning techniques

DBS organises workshop by education advisor Dr Cash

KUWAIT CITY, April 24: In a bid to raise educational standards, Dasman Bilingual School (DBS) have invited Educational Consultant and Writer Dr Richard M. Cash to head a five day workshop on "teaching strategies to engage learners and prepare a differentiated lesson plan".

With around hundred educators participating (teachers, principals, instructional coaches & curriculum coordinators and leaders).

The workshop took place on Sunday, April 15, for 5 days and it was sponsored by Manpower and Government Restructuring Program, Burgan Bank, Al Ru'ya Bilingual School, & Bayan Bilingual School. Dr Cash focused on implementing brain-compatible learning strategies, fostering confidence in



Mrs Samar Dizmen



Dr Richard Cash during the workshop

all learners to take intellectual risks, planning content, process and product differentiation that works, enhancing questioning techniques that encourage deep thinking, addressing self-regulation and how kids manage themselves in the learning process, differentiation and how to differentiate up, so that all students will have a chance to grow and achieve at higher levels Dr Cash talked about the different types of strategies and technique that could be used to help advanced level learners.

Dr Cash is an award-winning author and teacher who has worked in education for over 25 years. The set includes teaching experience, coordination of curriculum, and program management. He is currently

an internationally recognized education adviser (www.nrich.consulting). Advisory work was done throughout the United States as well as in Canada, the Czech Republic, China, England, Indonesia, Saudi Arabia, Mexico, Poland, Qatar, Spain, South Korea and Turkey. Richard received a doctorate in educational leadership and a Master's degree in curriculum and instruction from the University of Saint Thomas in Minneapolis.

Mrs Samar Dizmen — Superintendent of Dasman Bilingual School said that "we are happy to host Dr Cash who is a catalyst for change for 21 Century learning, teachers who are proficient in the methods of differentiation demonstrate greater

job satisfaction and show greater achievement gains. Administrators who are proficient in methods of differentiation are stronger educational leaders and build cohesive learning atmospheres. Educators who are proficient in differentiation are effective communicators to parents".

Mrs Dizmen added that "The art and science of differentiation requires teachers to have a solid understanding of what they want students to learn. Participants learned effective instruction and lesson planning techniques that are sure to engage learners. Mrs Dizmen concluded that "we are happy with the partnership of Dr Cash and we look forward to organize more workshops and educational trainings in the future".



A group photo from the event.

Burgan Bank organises Engage 'Toy Drive' initiative for KACCH

KUWAIT CITY, April 24: Burgan Bank, a leading contributor to progress in the Kuwaiti society, recently held its dedicated 'ENGAGE' Toy Drive Initiative in participation of its staff. 'Engage Toy Drive' is an internal collection and contributed gifts to Kuwait Association for Care of Children in Hospitals (KACCH).

Conducted for the first time within Burgan Bank, this initiative was aimed to draw smiles on the faces of the children and share an encouraging gesture on their journey to recovery. Investing in the betterment of Kuwait's younger generations, Burgan Bank constantly strives to enhance lives of the most vulnerable groups and create meaningful experiences for all segments of the community.

Additionally, the gesture highlights the importance of volunteering and encourages employees to actively participate in causes driven by Burgan Bank. Drawing inspiration from the act of giving, the employees expressed their enthusiasm in sharing in the joy of the children undergoing treatment.

The toys were delivered to KACCH premises, who relayed their gratitude towards the initiative that brought happiness and excitement to all of the little ones. The toys were distributed to all of the clubs that have been allocated by the association in many public and private hospitals in Kuwait. The association has been effortlessly ensuring a healthy and entertaining environment for the benefit of the children.

Supporting the healthcare sector within pediatric facilities at various health institutions plays an integral part in the bank's corporate social responsibility framework. Burgan Bank's continued contributions have helped advance medical and pediatric facilities in several hospitals such as Bait Abdullah which is part of the KACCH, often supporting children and their families with fund treatment and recovery from fatal and terminal illnesses, as well as providing entertainment.

As a strong supporter for over sixteen years, Burgan Bank continues to build



and maintain a lasting relationship with the volunteering organization through valuable initiatives. The KACCH is a non-governmental, non-profit organization registered with the Ministry of Social Affairs and Labour that aims to assist children in coping with the stress of being in hospital for treatment. The association pays great efforts to provide a healthy and entertaining environment to the children through the kids clubs that KACCH established in many hospitals in Kuwait. Bait Abdullah serves as a substitute home to children's hospitals for patients suffering from terminal illnesses and their families, who need support to live a robust life. Facilities are available to provide daily care, including recreation and residential facilities for emergency or advanced cases.

Burgan Bank's support of this initiative falls under its dynamic full-fledged community program entitled 'ENGAGE' — Together to be the change. This program sheds light on important aspects affecting every segment of the society by promoting social welfare through educational, cultural and health driven initiatives. Burgan Bank's approach to 'ENGAGE' begins with a vital principle that as a leading Kuwaiti financial institution, its conduct and policies should be aligned with the needs and interests of the community.



A photo from the event

Arab Startup Competition

MITEF announces 10 winning teams

OMAN, Kuwait, Lebanon, April 24: The MIT Enterprise Forum (MITEF) of the Pan Arab Region announced the winners of the 11th edition of the Arab Startup Competition, an annual competition designed to support and celebrate innovation in the Arab world by awarding entrepreneurs and providing them with an avenue to exhibit and apply their ideas.

The final award ceremony, in partnership with Community Jameel, and in collaboration with this year's strategic partners Riyada, Omantel, and Zain Group as a digital partner, was held in Oman on April 19, announcing ten winning teams.

The winning teams were announced at the Oman Convention and Exhibition Centre, Muscat, Sultanate of Oman during a ceremony that attracted more than 400 investors, business entrepreneurs, media representatives and renowned public figures. Notable attendees included HE Dr Ali bin Masoud bin Ali Al Sunaidi, Oman Minister of Commerce and Industry, and Chairman of the Board of Directors of Riyada; Dr Ahmed Al-Ghassani, CEO of Riyada; Sheikh Talal Said Al Mamari, CEO of Omantel; Youssef Al-Harthy, CEO of Oman Technology Fund and Zain Jordan CEO Ahmad Al Hanandeh.

Ideas Track:
Winner: Quirkpod, Egypt, an online platform that develops students' 21st century skills through expert-developed content and an engaging UX.

1st Runner up: Spike, Lebanon, helps make diabetes management less diabetic via software and hardware innovations.
2nd Runner up: Smart Data Logger, Jordan, uses IoT and roaming cellular connection to allow real-time monitoring of the temperature of a shipment.

Social Entrepreneurship Track:
Winner: Al Khudairi for Biogas technology, Egypt, converts the waste and soil-damaging chemical fertilizers into energy as well as the production of biogas, an alternative to fill gas cylinders.

1st Runner up: Fabric Aid, Lebanon, implements a successful European model that gives incentives to NGOs to collect more clothing without worrying about expenses and distribution.

2nd Runner up: Sunbox, Palestine, introduces an affordable off-grid, self-installable small solar kit for families who suffer from electricity shortage.

Startups Track:
Winner: ProvenMed International, Tunisia, introduces a solution with options for restoring normal social life for patients suffering from Urine Incontinence.

1st Runner up: WideBot, Egypt, offer their platform to businesses to build their chatbots.
1st Runner up: Plotos, UAE, connect

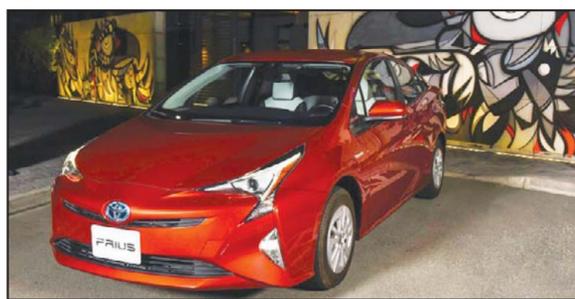
'Prius Iconic is perfect'

Making a choice for car of future

KUWAIT CITY, April 24: For Dubai-based mechanical engineer Vinay Nagendra, his one-month-old, pearl white Toyota Prius Iconic is perfect. "I wanted a car that would be great to drive, as well as one that's kinder to the environment," the 31-year-old Indian expatriate explains.

As someone who cares for the environment, Vinay has had no second thoughts about choosing Prius, which is a Hybrid Electric Vehicle that pairs a gasoline engine with an electric motor. According to him, this is one of the car's key attractions as it doesn't see you searching desperately for a charging station. Unlike fully electric vehicles, which can run out of charge on the road, Prius works like a regular car, but, at the same time, it achieves fuel efficiency of up to 25.1 km per liter, dramatically reducing your individual carbon footprint and your contribution to air pollution.

"I enjoy nature, and I want my kids to enjoy it as well." Vinay also wanted a vehicle that's safe. "Considering the high driving speeds, safety was one of the most important factors for me when deciding which car to buy," he admits. As the Prius is equipped with multiple airbags, and its body is designed to absorb impact energy in a collision as well as reduce injury to pedestrians, it has safety records that instantly impressed Vinay.



users to handicapped healthy yet trendy food from favorite restaurants through an innovative user-friendly platform created and endorsed by nutrition experts.

1st Runner up: Solar Foods, Sudan, a pioneer eco-friendly company in the field of food processing.

During the ceremony, Hala Fadel, Chair of the Board of MITEF Pan

"I had a chance to read some excellent reviews of the Prius, so it was an easy choice for me." This is how Vinay ended up looking to buy a car with his 27-year-old wife, Padmashree, who wasn't as convinced by the Prius as he was at first. "But then she test-drove it and liked it. Now she uses it all the time, and simply loves the car." Their shared adoration for the vehicle is what saw them driving around the dusty desert in the middle of a sandstorm one Saturday afternoon for a film crew documenting savvy Prius owners in the Middle East. "This was a great and unique experience for us — it's something we have never done before."

"I'm terrible in front of the camera," he laughs. "Something my wife has been pointing out since the day we met!" Despite his fear of the camera, Vinay says he was keen to do the filming, as he wants to share his positive experiences of his car with everyone. "From the first day we got it, and when my wife and I immediately went for a long drive, I realized it was more than what I had expected. The drive is smooth and quiet and the cabin is well insulated from the outside noise. Also, the performance is good and the sound system is amazing. The interiors are lovely, the console is clean and uncluttered, and it's got a very edgy, futuristic feel. The spacious boot is an added bonus!"

"For me, the Prius is a top choice."



Left to right: Former president of Lebanon Sheikh Amine Gemayel, Faisal Al Mutawa, CCCL Chairperson Mrs Nora Joubblatt, CCCL Board Members, Mrs Salwa Salman, Sheikh Issam Makarem and CCCL General Manager Mrs Hana Char Choueib at AAW Headquarters.

Proceeds to go toward treatment of cancer kids

AAW sponsors annual fundraiser for CCCL

KUWAIT CITY, April 24: Ali Abdulwahab Al Mutawa Commercial Co (AAW) today announced its continued support for the annual fundraiser by the Children's Cancer Center of Lebanon (CCCL), a center that has treated over 1,500 children with cancer at no cost to their families. The fundraiser was held at Kuwait's Four Seasons Hotel on April 19, 2018 in the form of a gala dinner with AAW as a Platinum Sponsor. Proceeds will be directed towards the treatment of children undergoing cancer therapy.

Notable guests of the gala dinner included the former president of Lebanon Sheikh Amine Gemayel, CCCL Chairperson Mrs Nora Joubblatt, AAW Chairman and CEO and CCCL Board Member Faisal Ali Al Mutawa, in addition to members of the CCCL Board of Trustees.

The evening also featured a performance by Lebanese pop star Ragheb Alama.

Established more than 15 years ago, CCCL is a regional reference center pioneering in the treatment of children with cancer at no cost to their parents and with complete dependency on charitable donations. Its partnership with St. Jude Children's Research Hospital in Memphis, Tennessee, USA and rigorous research of doctors and scientists at the American University of Beirut Medical Center (AUBMC) grants it direct access to medical breakthroughs resulting in an average cure rate of 80 percent.

Chairman and CEO of AAW, Faisal Ali Abdulwahab Al Mutawa who is also a Board Member of CCCL said: "CCCL is an exceptional medical institution providing cutting-edge cancer treatments to

children completely free of charge and AAW is grateful to be given the opportunity to continue sponsoring its annual fundraiser dinner in Kuwait for 13 years in a row. We hope that the amount raised through tonight's auction helps in providing treatment to more children and therefore hope to their parents."

On the sidelines of the event, AAW Chairman and CEO Faisal Al Mutawa hosted the former president of Lebanon Sheikh Amine Gemayel, CCCL Chairperson Mrs Nora Joubblatt, CCCL Board Members, Mrs Salwa Salman, Sheikh Issam Makarem and CCCL General Manager Mrs Hana Char Choueib at his office at AAW Headquarters.

AAW continues to have an on-going commitment to CSR in more than half a dozen fields.

Katrina, Kalyan's new brand ambassador

KUWAIT CITY, April 24: Kalyan Jewellers has announced the appointment of film actor Katrina Kaif as its global brand ambassador, and she will be the face of Kalyan's existing and soon to launch product portfolios.

Ramesh Kalyanaraman, Executive Director, Marketing and Operations of Kalyan Jewellers said, "On behalf of Kalyan Jewellers we welcome Katrina Kaif. Katrina personifies brand Kalyan's attributes of style and elegance. She epitomizes the quintessential woman of today — confident, progressive and with the courage of her conviction. Katrina has set her own path with sheer hard work, akin to Kalyan's own growth trajectory. She has built a significant fan base not only in India but globally. This new association will enable us to explore

new avenues to engage with our customers as we script our future growth strategy in India and globally."

Katrina will endorse Kalyan's jewel-



Katrina Kaif

lery collections and will also be part of Kalyan Jewellers' customer engagement programmes across its showrooms in India and West Asia. In India she will predominantly feature in the company's communication campaigns, especially in the Northern and Western markets. Katrina joins an eclectic group of Kalyan brand ambassadors including Amitabh Bachchan, Jaya Bachchan, Nagarjuna, Prabhu, Shivaraj Kumar and Manju Warrier.

Kalyan Jewellers has emerged one of India's largest jewellery brands by revenues. It has also established a strong presence in West Asia in UAE, Kuwait, Qatar and Oman. As on today, the company has a distribution network of 121 large format showrooms as also a network of 650 My Kalyan customer service outlets and mini diamond stores.